



THEY CALL ME

ANTHONY GONZALES

DESIGN BY TONYMASH

STANTON * CALIFORNIA

SENIOR GRAPHIC DESIGNER * ART DIRECTION
PRINT WORK * BRAND IDENTITY * ADVERTISING * UI DESIGN
EMAIL MARKETING * BANNER ADS * PACKAGING * TRADE SHOW
POP & IN-STORE * LIFESTYLE & PRODUCT PHOTOGRAPHY * VIDEO EDITING
HAND ILLUSTRATION * CUSTOM LETTERING & TYPEFACE * APPAREL GRAPHICS



PHOTOSHOP
ILLUSTRATOR
INDESIGN
HTML/CSS
FLASH
PRO TOOLS
REASON
NO. 2 PENCIL

Street Cred

THE CIVILIAN PRESS [2011-2014]
Creative Director + Brand Development

TAPOUT WORLDWIDE INC. [2009-2011]
Interactive Art Director + Senior Interactive Designer

FREELANCE [2007-2009]
Brand Identity + Illustration + Apparel Graphics

STEADY CLOTHING INC. [2003-2007]
Senior Designer + Web Designer + Apparel Graphics



LEO

INTUITIVE

RESPECTFUL

PERSISTENT

HANDSOME

HYGIENIC



IT'S NOT THE ARROW. ITS THE INDIAN.

DESIGN BY TONYMASH.COM

Thank You

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